

Handmade Holiday 2009 Press Release

RICHMOND, VA -- The Richmond Craft Mafia presents the Second Annual Handmade Holiday Craft Show at the Visual Arts Center of Richmond. The Richmond Craft Mafia has put on their Handmade Holiday Trunk Show since 2005, and for the second year a collaboration with the Visual Art Center has allowed the RCM to expand the show to include other crafters and designers from the Richmond area.

The show will be held at the Visual Arts Center of Richmond (formerly the Hand Workshop) at 1812 West Main Street. The juried show will take place on Saturday - December 12th from 10 - 5, with a Preview Party the night before, December 11th from 7 - 10 pm.

Visitors will find new takes on traditional crafts including pottery, clothing, toys, jewelry, fine art, accessories, bath products and much more. The amazing variety and quality of products will allow visitors to "Buy Handmade, Buy Local!" this holiday season.

Part of a growing number of independent, or indie, craft showcases popping up around the country, Handmade Holiday provides another way for small craft businesses to showcase their handmade wares. Independent artists and designers from around the Richmond Region will be in attendance, offering handcrafted wares and helping to educate shoppers about a movement known in crafty circles as the Do It Yourself, or DIY, movement. Fueled by the internet, the DIY movement is at the backbone of a growing craft culture, seeking to prove to Americans that high quality, everyday items are easily available at places other than the mall.

The movement is helping to propel indie businesses across the country, like those owned by members of the RCM and local craft artists, into viable options for making a living through one's craft. The RCM takes its tagline "rubbing out the mass produced" quite seriously; uniting with other modern crafters for events like the Spring Bada Bing and Handmade Holiday craft shows. The RCM is propelling Richmond, and the city's urban craft scene, to the front of this creative movement.

Find out more about the show visit <http://www.richmondhandmadeholiday.com>
To learn more about the Richmond Craft Mafia, please visit <http://www.richmondcraftmafia.com>
For Info and Directions to the Visual Art Center of Richmond, please visit www.visarts.org

Handmade Holiday Craft Show
at Visual Arts Center of Richmond
1812 W Main St
Richmond, VA 23220

Preview Party - December 11, 7-10pm (Suggested Donation of \$10 to benefit the Visual Arts Center of Richmond)
Free & Open to the Public - December 12, 10-5pm

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